AEFFE

San Giovanni in Marignano, 17 January 2008

2008 FINANCIAL CALENDAR

Dear Analyst, Investor

We would like to communicate you the dates of the Aeffe's 2008 Financial Calendar.

January 21st 2008: Aeffe Group 2007 sales results;

<u>February 14th 2008</u>: Board of Directors approves 4Q 2007 consolidated results and relative *conference call* 18.00 CET;

<u>March 28th 2008</u>: Board of Directors approves the draft of annual consolidated results (31st December 2007) and the operating procedure in conformity of the provisions of Italian Law number 231/01;

April 30th 2008: Annual Shareholders' Meeting approves annual consolidated results (31st December 2007);

<u>May 13 rd 2008</u>: Board of Directors approves 1Q 2008 consolidated results and relative *conference call* 18.00 CET;

July 31st 2008: Board of Directors approves 2Q 2008 consolidated results (1H2008 consolidated results) and relative *conference call* 18.00 CET;

November 14th 2008: Board of Directors approves 3Q 2008 consolidated results and relative *conference* call 18.00 CET.

For further information do not hesitate to contact myself directly.

Best Regards

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